

North Seattle Community Acupuncture  
10212 5<sup>th</sup> Ave NE, Suite 120  
Seattle, WA 98125  
206-450-2726  
www.northseaforme.com

## Welcome to Our Community!

### What is different about the *North Sea* clinic?

- **We treat in a community setting -**

Most US acupuncturists treat patients on tables in individual cubicles. This is not traditional in Asia, where acupuncture usually occurs in a community setting. In our clinic we primarily use recliners in a large, quiet, soothing space. Treating patients in a community setting has many benefits: it's easy for friends and family members to receive treatment together and many find it comforting as the collective energetic field (group chi) nurtures the entire group.

In some styles of acupuncture, the needles are removed after only a few minutes or after a half hour at most. The style of acupuncture practiced at the *North Sea* allows you to receive treatment for as long as you want. Most people learn to sense when the treatment is “done”. This can vary from 20 minutes to an hour or more. Many people fall asleep, and wake feeling refreshed.

- **We have a sliding scale -**

Most US acupuncturists see one or two patients per hour and charge \$65 to \$175 per treatment. They tend to spend a long time talking with each patient, going over medical records, asking many questions. We don't. In order to make acupuncture affordable for you and still make a living, we streamline our treatments and see multiple patients per hour. Instead of asking lots of questions, we rely on our diagnostic skills to treat you. This is exactly how acupuncture is traditionally practiced in Asia -- many patients per hour and very little talking.

High quality acupuncture in a community atmosphere at affordable rates (\$15 minimum) – that's the essence of the *North Sea*. We practice a blend of acupuncture styles, mostly relying upon “distal” points in the hands, feet and head to treat problems anywhere in the body.

Research in the United States (as well as thousands of years of tradition in Asia) has shown that acupuncture is most effective when it is done frequently and regularly – once a week is usually the minimum required to make progress on any kind of health issue. The purpose of our sliding scale is to separate the issues of money and treatment; we want you to come in often enough to really get better and stay better!

Because we have a sliding scale, we cannot do insurance billing (that's the insurance companies' rule). If you have insurance that covers acupuncture, we'll be happy to provide a payment receipt, and you may then submit it. *North Sea* does not receive grants, state or federal money, or insurance reimbursement. *North Sea* exists because patients pay for their treatments – it is a sustainable community business model.

## What We Need From You

- **Medical Responsibility**

*North Sea* does not provide primary care medicine! Acupuncture is an excellent complement to Western medicine, but it is not a substitute for it. If you have, or think you may have a potentially serious condition such as an infection, unexplained weight loss or gain, heart conditions, suspected fracture or dislocation, severe abdominal pain, respiratory distress, serious bleeding, brain disorders, etc. you need to be under the care of a physician (ND, MD, or DO) for us to treat you in accordance with Washington state law. We can provide complimentary care for many of these conditions - for instance, acupuncture treats the side effects of chemotherapy very effectively, as well as being of great value in stroke rehabilitation. However, acupuncture is not primary care medicine.

- **Flexibility**

The community setting requires some flexibility from you. For instance, many patients have a favorite recliner. When the clinic is busy, someone may be sitting in yours. Similarly, we may have a few patients who snore. Other patients who dislike snoring bring earplugs to their treatments. We are grateful for this! Some people even bring a pillow or blanket from home, because they prefer theirs to ours. That's fine with us. Basically, we need you to make yourself comfortable in the community room before we arrive to treat you. Let us know at the beginning of the treatment, if you need to be somewhere at a certain time or if you want to be unpinned after a specific amount of time. We'll make sure you're out on time. In general, if you feel "done", open your eyes and give us a meaningful look -- if your eyes are closed, we'll think you're asleep and we won't wake you up.

- **Community-Mindedness**

The soothing atmosphere in our clinic exists because all of our patients create it by relaxing together. We appreciate everyone's presence! Such collective stillness is rare and precious in our rushed society. Maintaining this reservoir of calm requires that no one talk very much in the clinic space, and that they speak softly in the waiting area. If you would like to speak to a practitioner one-on-one at any length, please let us know. We may need to schedule it separately and might need to do it by phone. When you walk through the treatment space, please move slowly and quietly. If you have questions about acupuncture and how it works -- please visit our website or email us. Unfortunately, we can't explain what every point does, or how acupuncture works, while we are treating you -- these are very large topics! We will also have gatherings periodically where we can meet and engage in question/answer sessions and explore topics of interest.

- **A little help running the clinic**

Our mission is to serve as many people as we can in the community, however, our budget is small. Therefore, we do not have a receptionist and we need your help so that the clinic runs smoothly: Payment happens on the honor system. Please pay for your treatment before entering the treatment area by inserting cash or check into one of the envelopes provided and then inserting it into the box. If you need a receipt, please write your name on the envelope and fill out a receipt from the receipt pad provided. Please take all personal belongings with you back into the treatment room. We cannot be responsible for items left in the waiting room. And of course, please turn off your cell phone or pager. If you are able, please use our online scheduling system by going to our website. This service is easy to use and it frees up our time to give more acupuncture treatments. If you need to speak with one of us to schedule appointments and we are busy with patients, please leave us a note with a list of times which work for you, or leave us a phone message.

- **Commitment**

Acupuncture is a PROCESS. It is unrealistic to expect your problem to resolve after one treatment. In China, a typical treatment protocol for a chronic condition could be acupuncture every other day for three months! Most people don't require that much acupuncture, but virtually every patient requires a course of treatment, which can vary in length and frequency. We are able to keep our prices so low, in part because of the extraordinary amount of marketing our patients do on our behalf - we do very little advertising. We cannot express how grateful we are for this. Our patients are such effective marketers because they have first-hand experience of how well acupuncture works. Our satisfied patients basically made a commitment to a course of treatment.

On your first visit, your acupuncturist will suggest a course of treatment, which can be anything from "we'd like to see you once a week for six weeks" to "we'd really like to see you every day for the next four days". This suggestion is based on our experience with treating different kinds of conditions. If you don't come in often enough or long enough, acupuncture probably won't work for you. The purpose of our sliding scale is to help you make that commitment. If you have questions about how long it will take to see results, please ask us, or if you think you need to adjust your treatment plan, please let us know. We need you to commit to the process of treatment in order to get good results. Thank you for the opportunity to be of service,

Steve Knobler  
North Seattle Community Acupuncture